

SMALL BUSINESS, BIG IMPACT AWARDS OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE OR IMPROVE YOUR CHANCES OF WINNING.

OBJECTIVE: Sponsor's objective in sponsoring the Awards is to recognize and reward small businesses that have had a known and significant impact on their community, the environment, or improving their employee's lives through implementing or supporting innovative programs. By submitting a Nomination, you acknowledge and agree that your Submission may be posted publicly for third parties to review and that you may not claim any proprietary rights to the submission.

NOMINATING PERIOD: The Small Business, Big Impact Awards ("Awards") nomination process begins on 12:01am Pacific Daylight Time, (PT) on May 5, 2010 and ends at 11:59pm PT on July 4, 2010 ("Nomination Period"). The Awards are subject to these official rules ("Official Rules") and by entering, you agree to be bound by them. All nominations must be submitted during the Nomination Period.

ELIGIBILITY: Void where prohibited by law. Any person age 18 or older, who is a resident of the 50 United States and Washington, D.C., may nominate a business for consideration to receive the award ("Nominator"). Only businesses that are qualified as a small business (proof of small business status may be required) having a principal place of business within the 50 United States or Washington, D.C., are validly existing, and are qualified to do business by the appropriate government agency at the time of nomination ("Nominee") are eligible to receive the Award. Individuals are not eligible for the Award, but sole proprietorship businesses that otherwise meet the criteria set forth in these Official Rules qualify for eligibility.

HOW TO ENTER: To submit a nomination, visit www.neweggbusinesses.com/impact or www.neweggbusiness.com/bigimpact ("Website") within the Nomination Period and complete the provided nomination form, limiting yourself to the word limitations for each question, and ensuring that ALL of the questions listed in the form have been answered ("Submission"). Sponsor is not responsible for incomplete, inaccurate, garbled or unreadable Submissions or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, inability to access any online service of website or to complete a telephone call or facsimile transaction, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage to Applicant's or any other person's computer related to or resulting from participation in this Award. Sponsor will not give credit to any Submission received that is incomplete in any way. Your answers must be truthful and must pertain to the Nominee, but they can be as creative as you like within the Submission Guidelines set forth below. Sponsor is not required to acknowledge receipt of nomination form. Please do not attach other materials to your nomination form, as such items cannot be considered. All entries received within the Nomination Period that are complete and otherwise comply with these rules will be eligible to win ("Qualified Submissions").

SUBMISSION GUIDELINES: Submissions must be an original work of authorship created by the person who submits the entry. The response to each question must be no longer than the character limits specified for each question. Submissions may not contain any illegal, offensive or obscene subject matter as determined solely by the Sponsor. Applicants may not copy or otherwise plagiarize the Submission from any source, nor may the Submissions include third party copyrighted material.

Applicants must hold all rights to the entire Submission. Sponsor is not responsible for legal protection or clearance of Submissions in any form. Applicant agrees to indemnify Sponsor against any and all claims from any third party for any use by Sponsor of Submission. If, in the sole discretion of Sponsor, your Submission constitutes copyright infringement or otherwise violates the rights of any third party, the Submission will be disqualified. Entries that are incomplete or corrupted are void and will not be accepted.

AWARDS:

SMALL BUSINESS, BIG IMPACT AWARD:

The Award Winner will receive an office makeover not to exceed \$15,000.00 in value.

HONORABLE MENTION AWARD:

Two (2) Honorable Mention Winners will each receive an office makeover not to exceed \$5,000.00 in value.

NOMINATION AWARD:

Each of the first Nominators to tender a Submission for the Award Winner and Honorable Mention Winners will be awarded a \$500 Newegg Gift Card in appreciation of his or her participation. Determination of which Submission is "first" will be solely determined by Sponsor's records, which are conclusively presumed to be accurate as to date and time of the Submission.

PUBLIC CHOICE AWARD:

Four (4) Public Choice Award Winners will each receive the following package (total ARV \$5,749.85):

- One (1) Epson Workforce 610 Wireless MFC/All-in-one Color Printer
- One (1) Intel X25-M Internal Solid State Drive
- One (1) Microsoft® Office Professional 2010 32-bit/x64 English United States 1 License DVD

JUDGING: The judging of the Submissions will take place in two rounds. All Submissions will be pre-screened to insure the Submission have correctly met the Submission Guidelines and meet with Sponsor's general standards and practices prior to any judging. Sponsor reserves the right to contact the Nominator for additional information or clarification regarding a Submission.

ROUND ONE: Any one can vote on the Submissions they believe best meet the eligibility criteria by clicking on the "Vote Button" Website. Every two (2) weeks during the Nomination Period the total number of votes cast during that period will be tallied and the company with the highest number of votes in the period will be awarded one of four Public Choice Awards. Public Choice Award winners will be announced on May 20, 2010; June 3, 2010; June 17, 2010; and July 1, 2010. A Nominee can win only one Public Choice Award during the contest period. Therefore, if a prior Public Choice Award winner garners the highest number of votes in multiple weeks, the Public Choice Award will be given to the Nominee with the next highest number of votes. If the Nominee with the next highest number of votes is also a prior Public Choice Award winner, then the Nominee with the next highest number of votes will be given the award, and so on until four different nominees have been awarded a Public Choice Award.

ROUND TWO: Judging of Qualified Submissions will begin on or about July 4, 2010. A panel of judges will review all Qualified Submissions, including Public Choice Award winner Qualified Submissions, and determine the award winners according to the judging criteria. Each Qualified

Submission will be judged based on the current and future impact the Nominee has had and the extent to which the Nominee is working to build a more just and sustainable world by addressing one or more of the following categories:

- Economic Justice/Community Impact
- Environmentally sustainable business practices
- Employee Impact

Finalists may be asked for additional documentation, which may include, but is not limited to, Federal Tax ID number, IRS Form W-9, and Release. Finalists who do not submit the requested additional documentation will be disqualified from further consideration.

On or around July 7, 2010, the judging panel will select one (1) Award recipient and two (2) Honorable Mention recipients (“Potential Recipients”).

Potential Recipients will be notified by phone or email using the information provided in the entry form and will be required to respond (as directed) to the phone and/or e-mail notification within 10 business days of attempted notification. The failure to respond timely to the notification may result in forfeiture of the Award; and, in such case, Sponsor may choose the next highest scoring Nominee from among the remaining eligible entries. The Potential Recipients will also be sent an affidavit of eligibility and release (“Release”). Unless restricted by law, each Potential Recipient will be required to complete and return the Release within the time period specified therein. The Release will include permission by the Potential Recipient to allow Sponsor and third parties to use the information contained on the Submission throughout the universe without additional compensation. Should the Potential Recipient be unwilling or otherwise unable to provide such permissions and/or releases or otherwise cannot accept or receive the prize for any reason, the Potential Recipient with the next highest score will be chosen from the remaining entries until one who is able to meet all requirements can be selected. Unless prohibited by law, the Potential Recipient must provide Sponsor with all signatures on the Release and return all documents in a timely manner as required pursuant to these Official Rules in order to be eligible to receive the prize. In some cases, the Potential Recipient may be asked to provide proof of business ownership. The Potential Recipient’s full name and principal place of business may be announced and posted on www.newegg.com and affiliate web sites and all or part of the Submission may potentially be posted or published for viewing throughout the universe.

CONDITIONS: The Awards are subject to these Official Rules. By participating, you agree: (i) to be bound by these complete Official Rules and the decisions of Sponsor which shall be final and binding; and (ii) to waive any right to claim ambiguity in the Awards or these Official Rules, except where prohibited by law. By tendering a Submission, you agree to release Sponsor, including its parents, subsidiaries, affiliated and related entities together with their respective directors, employees, officers, licensees, licensors and agents, from any and all liability, loss or damage arising from or in connection with awarding, receipt and/or use or misuse of prize or participation in any prize-related activities. Sponsor reserves the right to cancel, modify or suspend the Awards, in its sole discretion. Disputes regarding these Official Rules and/or these Awards will be governed by the internal laws of the State of California.

PUBLICITY: Sponsor reserves the right to use Submissions for publicity purposes prior to or after the Awards end date, in any media throughout the universe, without any compensation or prior review unless specifically prohibited by law. You understand and agree that all or part of your Submission may be posted or published for use and/or viewing by third parties throughout the universe. Taxes, if any, are the sole responsibility of the Award winner, and Award winners will be issued an IRS Form 1099 for the

ARV of any awarded prize. The Awards are void outside the US and where prohibited or restricted by law, and subject to applicable federal, state provincial and local laws.

OFFICIAL RULES and WINNERS LIST: For a copy of these Official Rules or the names of Award recipients, send your request in a self-addressed, stamped envelope to: Small Business, Big Impact Awards 2010, c/o Newegg Inc. 16839 E. Gale Avenue, City of Industry, CA 91745. Requests must be received by August 31, 2010.

SPONSOR: Newegg Inc., 16839 E. Gale Avenue, City of Industry, CA 91745